

PROVIDER AGENCIES

Academy of World Languages
Aurora Elementary School (IN)
Batesville Municipal Building (IN)
Boone County Adult Education Ctr.
Brighton Center
Calvin Perry Recreation Ctr. (NLC)
Camp Washington Community School
Cincinnati State College (CPS)
Cinti/Hamilton Co. Community Action
Agency (CPS)
Clermont County Adult Education
Program
Dayton Adult Learning Program (NALC)
Diamond Oaks (GO)
East End Adult Education Center
Elmwood Elementary (GO)
GED at Church of Our Saviour
Greensburg Learning Ctr. (IN)
Greensburg Public Library (IN)
Hamilton ABE Program
Hamilton County Sheriff's Office
The Healing Center
Health Professionals Academy (GO)
Heritage Hill Elementary School (GO)
Highland Heights Adult Education
Program (NALC)
Holmes Junior High School
Hoosier Hills Adult Literacy League (IN)
International Family Resource Ctr.
Jewish Family Services
Jewish Vocational Services
Kenton County Adult Education Ctr.
Laurel Oaks (GO)
Lawrenceburg Adult Education (IN)
Lincoln Center
Literacy Center West
Literacy Council of Clermont/Brown
Counties
Live Oaks (GO)

Lower Price Hill Community School
Madison High School (IN)
Madison WorkOne Center (IN)
Mercy Neighborhood Ministries
Middletown City Schools ABE
Milan High School (IN)
Newport Adult Learning Center (NALC)
Northside Community School
Ohio Valley Branch of International
Dyslexia Association
One-Stop Career Center (NALC)
The OTR Learning Center
Oxford Adult Learning Center
Public Library of Cincinnati & Hamilton
County
Queen City Vocational ABE/GED (CPS)
Rex Ralph Elementary (GO)
River City Correctional
Scarlet Oaks (GO)
Stepping Stones
Talbert House
Taylor High School
St. Vincent de Paul at Winton
Terrace (CPS)
United Ministries Literacy Program
Urban Appalachian Council
Urban League of Greater Cincinnati
Versailles-Southeastern Career Ctr. (IN)
Vevay-Switzerland Co. Middle School (IN)
Warren County ABE
Warren County Adult New Readers
YWCA Family Literacy Council
YWCA Project LEARN

CPS = Cincinnati Public Schools
GO = Great Oaks
NALC = Newport Adult Learning
Center
IN = Indiana Locations

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Special thanks to DBEST Digital Printing for printing services.

2008 ANNUAL REPORT



THE LITERACY NETWORK OF GREATER CINCINNATI

The Literacy Network of Greater Cincinnati champions the development of literacy in the individual, the family, the workplace, the school and the community by raising awareness, improving access, and serving as a catalyst for literacy efforts.



Dear Friends of the Literacy Network:

In 2008, life became more challenging for many in our community; those suffering the greatest possess limited education and low literacy skills. Over 288,000 adults living in Greater Cincinnati read at or below a fourth grade level. Similarly, in 2008 nearly 40% of Cincinnati's urban fourth graders failed the state's reading proficiency test.

To combat this problem, the Literacy Network recruits, trains, and places prospective volunteer tutors in schools throughout our community to work with children or adults who have low reading skills. In 2008, the Literacy Network fielded over 400 calls from potential tutors who were given the appropriate information to get them properly trained and prepared to begin their volunteer efforts.

In 2008, the following strides were made by the Literacy Network's Adult Tutor Training Program:

- Trained 126 volunteers to work with adults who have low skills.
- Hosted three specialized ESOL/GED tutor workshops.

In 2008, the children's tutoring program, Cincinnati Reads, achieved the following:

- Trained 543 individuals to use research-based tutoring methods.
- Placed 437 new volunteer tutors in elementary schools in five districts.

During these uncertain times, we anticipate even greater need. You can be a part of Cincinnati's solution. We need your help in sharing your skills with those less fortunate. Please contact the Literacy Network to learn more about volunteer opportunities and how you can change a life through literacy.

Kenneth W. Feldmann
Board Chair

Network Board

Barbara Bush
(Honorary Trustee)
Kenneth W. Feldmann
(Chair)
Matthew L. Gutzwiller
(Treasurer)
Nancy M. Strassel
(Secretary)
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Ruth E. Bosley
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Jim O'Connor
Rachelle E. Oltean

Kathleen Scahill
Melissa Schwartz
John G. Slauson
Diane L. Smiley
Bonnie Hood Smith
Mary Ann Taylor
Cindy Tripp
Will Woodward
David Woughter

Balance Sheet

ASSETS

Current Assets

| | |
|-------------------------------------|-----------|
| Checking/Savings + \$100 Petty Cash | |
| Cash in Bank - General | \$ 20,201 |
| Cash in Bank - Savings | \$ 95,274 |

| | |
|------------------------|-----------|
| Total Checking/Savings | \$115,475 |
| Marketable Securities | \$ 7,864 |
| Total Current Assets | \$123,339 |

Fixed Assets—Furniture & Fixtures

| | |
|---------------|------------|
| Original Cost | \$ 21,481 |
| Depreciation | -\$ 21,481 |

| | |
|----------------------------|---|
| Total Furniture & Fixtures | 0 |
| Total Fixed Assets | 0 |

| | |
|--------------|-----------|
| TOTAL ASSETS | \$123,339 |
|--------------|-----------|

LIABILITIES & EQUITY

| | |
|------------------------------|-----------|
| Equity—Retained Fund Balance | \$123,339 |
|------------------------------|-----------|

| | |
|--------------|-----------|
| Total Equity | \$123,339 |
|--------------|-----------|

| | |
|----------------------------|-----------|
| TOTAL LIABILITIES & EQUITY | \$123,339 |
|----------------------------|-----------|

IT IS WITH SINCERE GRATITUDE . . .

that we acknowledge the following foundations, businesses, individuals and organizations who have helped make our literacy work possible this fiscal year (April 1, 2008 - March 31, 2009) through gifts and grants of \$1,000 and above.

Advance Printing Company; Agnes Nordloh Charitable Trust; Altrusa International Inc.*; The Andrew Jergens Foundation; Baker Concrete Construction; Bridge Worldwide; Charles H. Dater Foundation; Crosset Family Fund*; Dollar General Literacy Foundation; Duke Energy Midwest Charitable Giving; David Dupee; EGC Constructions Corporation; Henry & Elaine Fischer; Gannett Foundation; Great American Insurance Group; The Greater Cincinnati Foundation; Half Price Books/Better World Books/Abitibi Cons. Corp.; Mr. and Mrs. Al Harmann; Hyman & Bessie Passman Family Charitable Foundation, Inc.; International Paper Company Foundation/xpedx; JPMorgan Chase Bank Foundation; Joseph-Beth Booksellers, LLC; Keating, Muething & Klekamp, PLL; Carl H. Lindner; Joanie Mackowski, PhD; The Martha Holden Jennings Foundation; National City Bank; Ohio National Foundation; Ohmart/VEGA (Ken Feldmann); Price Y CIA Inc.; Procter & Gamble Fund SP; RCL Fund*; The Richard L. & Freda K. Flerlage Foundation; Robert H. Reakirt Foundation, PNC Bank, Trustee; SC Ministry Foundation; Patience R. Sanford; Melissa Kotler Schwartz; Scripps Howard Foundation; The Spaulding Foundation; State of Ohio, Department of Ed., OH Board of Regents; Nancy and Gary Strassel; Target; Toyota Motor Engineering & Manufacturing, N.A., Inc.; US Bancorp Foundation; United Parcel Service; The Wohlgenuth Herschede Foundation; Xavier University

*Designates a fund of The Greater Cincinnati Foundation

*If we have inadvertently omitted your name, please accept our apologies.
We hope you will notify our office so the error can be corrected.*

Hands Across the River Fund Drive

The Network's nineteenth annual *Hands Across the River* Fund Drive joined business leaders from Ohio and Northern Kentucky to support literacy. The Fund Drive was co-chaired by O'dell M. Owens, M.D., M.P.H., Hamilton County Coroner and Gary R. Bricking, Duke Energy—Retired. The Fund Drive consisted of the following: (For Fiscal Year 4-1-08 through 3-31-09)

| | | |
|---|----------------------|------------------|
| Letter campaign | Amount Raised | \$ 54,778 |
| Scripps Spelling Bee for Literacy | Amount Raised | \$ 22,300 |
| Special Events | Amount Raised | \$ 5,041 |
| Grants | Amount Raised | \$195,328 |
| State of Ohio Dept. of Education/Ohio Board of Regents | \$ 25,202 | |
| Fund Drive Contributions Total | | \$302,649 |

In Kind Contributions (For Fiscal Year 4-1-08 through 3-31-09)

Andy's Mediterranean Grille, Ashley Quarters Hotel, Ballet Tech Cincinnati, BB Riverboats, The Beach Waterpark, BlackFinn Restaurant & Saloon, Bob Evans, The BonBonerie, Buffalo Wild Wings, Busken Bakery, Cadillac Ranch All American Bar & Grill, Cathy Zimmerly, LMT, Changes Salon & Day Spa, The Children's Theatre of Cincinnati, Cincinnati Arts Association, Cincinnati Ballet, Cincinnati Cyclones, Cincinnati Opera, Cincinnati Playhouse in the Park, Cincinnati Shakespeare Company, Cincinnati Symphony Orchestra, The Cincinnati Westin Hotel, Cincinnati Zoo & Botanical Garden, City Barbecue, Clearbrook Farms, Comfort Suites, Coney Island, Contemporary Arts Center, Cookies by Design, Courtyard by Marriott Cincinnati Covington, Courtyard by Marriott Cincinnati Airport, Crossgate Lanes, Danbarry Dollar Saver, Dave & Buster's, Delhi Par 3 Golf Course, Dewey's Pizza, Dixie Chili, Doubletree Guest Suites, Drawbridge Inn & Convention Center, Ensemble Theatre of Cincinnati, Essencha Tea House & Fine Teas, First Watch, Ford & U.A.W., Frisch's, Paul Galati, GameWorks, General Custers Miniature Golf & Gulp, Shelly Gillis, Golf Galaxy, Graeter's, Grand Finale, Half Price Books, Hampton Inn Cincinnati-Riverfront, Mr. & Mrs. Al (Pat) Harmann, Hilton Cincinnati Netherland Plaza, Hilton Garden Inn Cincinnati/Sharonville, Holiday Inn Riverfront, Gordon Hullar of Vintner Select, IHOP Restaurant, Jag's Steak & Seafood, Jeff Ruby's, Joe's Crab Shack, Kentucky Symphony Orchestra, K.I.D.S., Kings Island, Kirkwood Inn, Koch Sporting Goods, La Petite France, La Petite Salon & Spa, LaRosa's Pizzeria, Lazer Kraze The Ultimate Laser Tag, Lexington Hotel Cincinnati-Tri-County, Libby's Gourmet Desserts, Longhorn Steakhouse, Meier's Wine Cellars, Inc., Mio's Pizzeria Mt. Washington, Mitchell's Fish Market Seafood Restaurant & Bar, Morning Glory Bed & Breakfast, National Amusements, Inc., Newport Aquarium, Rachele Oltean, Outback Steakhouse, The Phoenix, The Precinct, Residence Inn- Cincinnati Airport, Riverbend Music Center, RockQuest Climbing Center, Shadowbox The Sketch Comedy & Rock n' Roll Club, Southwestern College, Special Tee Golf & Apparel, Stone Lanes, Sully's Sports Bar & Grill, Taft Museum of Art, Teak Thai Cuisine & Sushi Bar, Theatre Management Corporation, Tickets Sports Cafe, TownePlace Suites Cincinnati Blue Ash, United Dairy Farmers, Walmart #2250, WearMagic, Wildwood Inn Tropical Dome & Theme Suites

Information & Referral Hotline

The Network maintained the Literacy Hotline that annually receives over 1,100 calls from adult learners, volunteer tutors, parents of children with reading problems and general literacy information calls.

- Volunteer Tutors: 405
- Parents: 53
- Adult Students: 608
- General Information: 118

Cincinnati Reads

CR trained 543 tutors in 2008. In addition, 437 newly-trained tutors became active in one of the 44 participating elementary schools in five school districts.

Tutor Training

The Network provided 10 Basic Tutor Training classes which resulted in the referral/placement of 72 trained tutors to literacy provider agencies. One GED Tutor Workshop and two English for Speakers of Other Languages Tutor Workshops were also provided. Six e-newsletters, *Tutor News*, were compiled and emailed to over 350 trained tutors.

- Number of tutors trained: 126

Adult & Children's Basic Reading Programs

Adult—The Network provided 13 screenings for 50 adults. Two Level I classes were held at LNGC for 25 students. Two Level II classes were held at LNGC for 17 students. Satellite Level I classes were held at Scarlet and Live Oaks for 8 students.

Children—During the 2007-08 school year, 75 students attended CBRP classes. In May 2008, 28 students graduated from 3 locations: Rockdale Academy, Norwood View School and Community Christian Academy in Northern Kentucky. Twenty-three other students completed the first year in four locations: Oyler School, Covedale School, Winton Hills Academy and Woodford Paideia. During the 2008-09 school year, over 70 students attended classes in 5 locations: Winton Hills Academy, Covedale, Oyler, Riverview East Academy and Community Christian Academy in Northern Kentucky.

Provider Services

The Network served literacy providers in the following ways:

- Bi-monthly provider meetings
- Over 5,000 books donated by K.I.D.S., Ford Motor Company & U.A.W., Half Price Books and individual donors
- Mailings including *Literacy Link* quarterly newsletter, information on trainings, *Tutor News* electronic newsletter, Action Advocacy Alerts on upcoming legislation about adult basic education

Board News

The Network welcomed Rachele E. Oltean, xpedx/International Paper; Melissa Schwartz, Community Volunteer; and Michelle Hibbard, Bridge Worldwide. The Board accepted the resignations of Cindy Tripp, Procter & Gamble and Art Ftacnik, Great Oaks Institute of Technology.

Network Events

Scripps Spelling Bee for Literacy, Presented by Great American Insurance Group—21 teams from area businesses competed on March 6, 2008, at the Cintas Center. First-place honors went to X Post Factos (former employees of The Post).

Tee Up for Literacy Moonlight Golf Scramble—Ten foursomes participated in this first-time event on August 8, 2008, at the Delhi Hills Par 3 Golf Course, **sponsored by National City and Ohio National Financial Services.**

Reading with the Stars at Joseph Beth Booksellers—Held on September 5, 2008, Mistress of Ceremonies, Julie Isphording, introduced the eleven local celebrities, authors, illustrators, legislators and media participants as they read selections from their favorite works of literature.

A Toast to Literacy: A Tasting Tour of France's Four Wine Regions—Held on November 7, 2008, at the home of Mr. & Mrs. Al Harmann and presented by Mr. Harmann. Wine was donated by the Harmanns and Gordon Hullar of Vintner Select. **Presenting sponsors were Clark, Schaefer, Hackett & Co., Ohio National Financial Services and UPS.**

Community Outreach

The Network raised public awareness through participation in numerous events, including:

- Volunteer recruitment booths or talks at Cincinnati Christian University, University of Cincinnati Clermont College Campus, The College of Mt. St. Joseph
- Scripps Spelling Bee for Literacy, presented by Great American Insurance Group
- Reading with the Stars at Joseph Beth Booksellers
- xpedx/International Paper Outreach Fair

The Network collaborated with over 320 local churches in two major volunteer recruitment campaigns.

Media

Print Media

- *The Cincinnati Enquirer*, *Cincinnati CityBeat*, *The Community Press*, *Downtowner*, *The Enquirer's Get Published* and *Express Cincinnati* regularly posted upcoming volunteer opportunities, information about specialized reading programs, grants received, and event coverage.

Advocacy

The Network partnered with the Ohio Literacy Network and the State of Ohio Department of Education/Ohio Board of Regents to disseminate vital literacy information on regional and national levels.

990 Form Summary

The following is a summary of the Literacy Network of Greater Cincinnati's income and expenses for the fiscal year ending March 31, 2007, per 990 form (Tax Return of Organizations Exempt From Income Tax). Fiscal year 2008 will be available online by August 2009.

| | |
|--------------------------|-----------|
| Total Income: | \$341,959 |
| Program Expenses: | \$300,348 |
| Fundraising Expenses: | \$33,298 |
| Administrative Expenses: | \$14,608 |
| Total Expenses: | \$348,254 |
| Ending Net Assets: | \$167,519 |